

**I-Con Program Book  
Advertising Rates**  
Central Illinois' Fastest Growing Convention  
The Crowe Plaza  
Springfield, IL. 62703  
August 10-12, 2007

Advertising Rates:

- Full Page - \$125 - 8" x 10.5"
- Half Page Vertical - \$ 65 - 3.875" x 10.5"
- Half Page Horizontal - \$ 65 - 8" x 5.125"
- Quarter Page - \$ 35- 3.875" x 5.125"
- Eighth Page - \$20 business card size – 3.875" x 2.438"

Attach camera-ready artwork to this form, or mail floppy or CD disk or email to paul@mecca-anime.com in the following file formats: PDF (include all fonts – no encryption or passwords), EPS (include all fonts), tif, gif or jpg at 300 dpi resolution or higher for IBM PC, you may email this directly to paul@mecca-anime.com. The program will be printed in gray-scale on 8.5" x 11" paper.

Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-mail/website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

\_\_\_\_\_

Please make checks payable to I-Con.

Send payment and form to:

**I-Con**  
**Attn: Advertising**  
**125 South Glenwood Ave.**  
**Springfield, IL 62704**

The deadline for ads is July 1, 2007.

Would you like our Graphic Designer to make your ad?

- YES

This will add a \$25 fee. Please include all the desired text or graphics on an attached document, disc, or email.

I-Con reserves the right to refuse any ad which fails to conform to professional standards of presentation, or which appears misleading, unethical, or offensive. The advertiser assumes liability for all content (including text, representation, and illustration) or material sent, and responsibility for any claims against the publisher that may arise. I-Con is not responsible for any ads that are lost in the mail or do not arrive in time for publication. Payment must be received before the ad will be put into the program book.

If you have any questions please contact

**Paul Hassebrock**  
Paul@mecca-anime.com  
(800) 869-8595

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## I-Con Program Book Advertising Receipt

**Ad Size**

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- Additional \$25 for Graphic Design

Thank you for your support!

## I-Con

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Gaming Convention**  
The Crowne Plaza  
Springfield, Illinois  
August 10-12 2007

**Amount Paid \$** \_\_\_\_\_